

STOREFRONT IMPROVEMENT PROGRAM



THE TOWN IS OFFERING THE PORT ROYAL PRIDE PROGRAM FOR STORE FRONT IMPROVEMENTS. PLEASE REVIEW THE PERTINENT INFORMATION AND DATES BELOW. IF YOU WOULD LIKE AN APPLICATION GO TO WWW.PORTROYAL.ORG, OR IF YOU HAVE QUESTIONS, PLEASE CONTACT VAN WILLIS, vwillis@portroyal.org

OVERVIEW

The Port Royal Pride Storefront Improvement Program provides grant funds to help finance exterior improvements to an owner or tenant's commercial property that will be aesthetically pleasing and in compliance with all applicable zoning codes and design standards. Work to Historically designated structures may require additional approval.

MISSION

The program's mission is to support our business sector in taking pride in their storefront facades by making impactful visual improvements, which we believe will make our entire Town more attractive to residents and visitors alike.

SCHEDULE

October 9, 2020	Applications due by 5 p.m. that day at 700 Paris Avenue
October 20, 2020	Submittals to be reviewed by the Redevelopment Commission During Regular Meeting. Applicants (or representative) MUST attend.
October 27, 2020	Optional meeting if necessary, for final review by RDC
November 17, 2020	Successful applicants must have plans submitted
June 1, 2021	All project work completed, and invoices submitted

FUNDING: The program provides for a one-time 50% reimbursement, up to \$2,500 per property.

EXAMPLES OF ELIGIBLE PROJECTS

- Landscaping
- Painting
- Power washing
- Installation of awnings/signage
- Façade improvements(windows/doors)

ELIGIBLE AREAS: Qualifying commercial corridors are Paris Avenue, Ribaut Road, Lady's Island Drive, Parris Island Gateway, Savannah Highway and Robert Smalls Parkway. Businesses within 500 feet of those corridors also qualify.