

Redevelopment Commission
1/17/2023 Minutes

Came to order 4:33pm

All members in attendance.

Minutes were approved with an amendment to add the motion regarding the removal of truck traffic on Ribaut Road, which was passed at the last meeting.

Rand Ward introduced Shawn from SK to discuss his presentation of corridor name, as well as a logo he put together. He presented to options(4), Opportunity Corridor and/or Prosperity Corridor. Dick had some issues with the imagery and the use of the corridor.

There was some additional discussion on the need to identify the corridor. Other potential options such as a Gateway. Would we be adding onto that if we use it near the Parris Island Gateway?

Many of the responses were related to local feelings that may not be applicable. Many potential names were thrown around, Ribaut Gateway, Gateway Ribaut, 7 Flags Gateway.

Does the Commission have the authority to condemn property? Yes, per the legislation that enables.

There was a discussion on how to move that forward potentially. Also, there was a discussion on how to move the creation of a master plan for sewer installation forward. It was suggested for the town to move it forward with a master planning with an engineering firm.

Alphagraphics was the next presenter. Brought their design team. They are a marketing service company with the ability to print. Have a full production team. Work in branding/marketing needs. Presented a number of the branding/signage projects they have undertaken. The estimated nine-week branding process would cost \$3500.

Dick Stewart made a motion to negotiate the price and timeframe that was presented by Alphagraphics and upon adjustments present to council for budget consideration. Tim Ball seconded the motion. The motion was carried by unanimous vote.

It was announced by Dick Stewart that the sea island apartments will be taken down by the end of the year.

The committee asked Noah for an update on projects being developed in the Town. In the future, Noah will supply the committee with a redevelopment report.

The meeting adjourned at 5:56 PM